

March 22, 2000

Program Managers Report

- 1) Promoting Public Image: CONA will with the approval of the Board participate along with The Bloomington Chamber of Commerce, HAND and Bloomington Parks and Recreation in the "Blooms of Bloomington" campaign. This consist of selling daffodil bulbs 2 for \$1.00. One for the person who purchased and one for them to donate to the area of their choice. CONA and HAND will provide the names of the associations to be added to the flyer, the Chamber will handle taking the orders and payment and Parks and Rec will order, distribute as well as plant any bulbs that are donated to public areas. The kick-off will be April 20th at the Business Expo at the conventions center. CONA will also volunteer to work a few hours at the expo and supply some type of flyer for the table at the expo. I have already volunteered to work.
- 2) Membership and Fees: At one of my meetings with Vickie Provine of HAND she mentioned that she had attended an associations meeting and when it was mentioned that CONA would be requiring a membership fee several of those attending wanted to know what CONA did for them as an association. In other word people want to know what they are getting for their money. I propose that we make a simple form letter stating what we can do for all associations. All information can be taken directly from the Stratigic Action Plan. This can be used to send to the association president of both CONA members and non-members as well as an information flyer for the above promotion.
- 3) Grants: Jennifer Staab with the Monroe County School Corporation meet with the executive board on March 7th to ask us if we would like to apply for a joint grant with 6 other organizations. It is a grant that the Monroe County Board of Commissioners is applying for through the State of Indiana as a Grassroots Prevention Coalition. The Commissioners office would handle all funding. We have applied pending the approval of the Board of Directors(due the 22nd of march). We would use our part to fund a Neighborhood Watch Program aimed at reducing teenage binge and underage drinking.
- 4) Donations: I am working on a letter to send out to all Office Supply Stores requesting donations of supplies. This is a simple process and I know from being in business that it is a regular practice for non-for-profit organizations. Most businesses are more apt to donate small items than give cash. I will send a list of materials needed.
- 5) Problem Resolution: On Monday the 20th I along with Bill Sturbaum, Vickie Provine, Susie Johnson and Shirley St. John met with Sue Talbot who is the Special Assistant of External Relations at I.U. The reason for our meeting was to discuss off campus issues that have been implemented by her office. The meeting was very informative and has given us some ideas for our committee.
- 6) Communications: I have completed a current list of all associations, a contact person for each along with addresses, phone numbers and e-mail address where available. This is an ongoing task. All have been installed into a data base for easy sorting and updating.
- 7) CONA and HAND: All requirements for our first quarter have been meet. CONA has hired a new program manager 2/10/2000, CONA will be having a training session on 3/25/2000 and CONA has created an Advocacy Committee to provide services to the community.